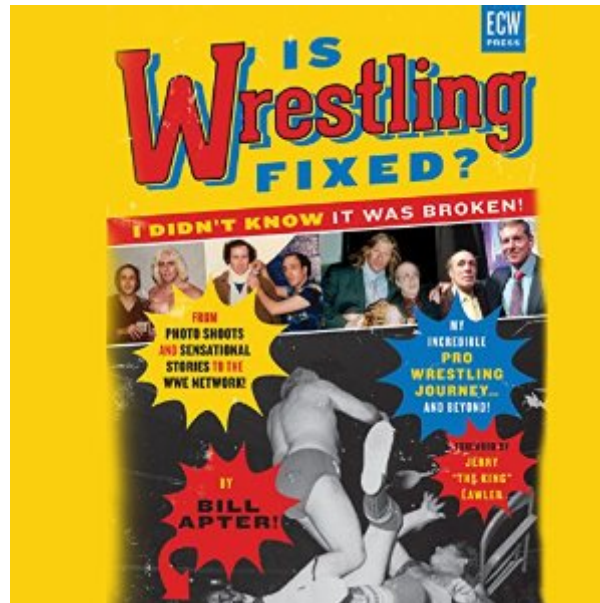


The book was found

# Is Wrestling Fixed?: I Didn't Know It Was Broken!



## Synopsis

The anticipated memoir from a sports entertainment fandom legend. As a kid growing up in New York in the late '50s, Bill Apter fell in love with professional wrestling, and it wasn't long before he was rubbing shoulders with the greats as a young reporter and photographer. He's since become the world's best-known wrestling magazine personality, and he's had professional and personal relationships with a who's who of the business, like Triple H, Hulk Hogan, The Rock, Sting, and Ric Flair. In his fun-loving memoir, Bill Apter takes us from the dressing rooms of the Bruno Sammartino era and the last days of the territories to the birth of WrestleMania, the emergence of "Stone Cold" Steve Austin, and the "Attitude Era" to today's WWE Superstars like John Cena, Daniel Bryan, and Roman Reigns. He also shares stories of his days photographing boxing stars like Muhammad Ali and other champions, and he documents his appearances on the WWE Network and his work as editor of 1wrestling.com. Find out which wrestler threatened him, learn about the dead wrestler who was really alive, and discover how hanging out with Andy Kaufman led to the comic's notorious feud with Jerry "The King" Lawler. Still intimately involved in the wrestling business, the award-winning Apter has a story on everybody.

## Book Information

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## Customer Reviews

Bill has been a dear friend of mine since I started working at the Pro Wrestling Illustrated family of magazines in Freeport, New York, in 1981. I was with them for 15 years, during which the office moved to Rockville Center, NY, and later to Ambler, Pennsylvania. Bill and I spent many days on the

road together (particularly in the mid-80s) photographing matches, interviewing wrestlers, and appearing on television. During that time, I not only got to become friends with Bill (our wives are good friends, too), I got a front-row seat for seeing how Bill operates. It was always both entertaining and fascinating to see what he did and how he did it. There's simply no one else like him. Bill was (and remains) one of the most well-known and influential people in the pro wrestling business. During the heyday of the PWI mags, he was the liaison between the magazines and the performers in the ring (and the businessmen behind the scenes). The coverage he gave to regional promotions made national stars out of many performers (and this was in the days before cable). He was the reason Jerry Lawler feuded with Andy Kaufman and appeared on David Letterman's show. For decades, he has been living the life that any serious wrestling fan would dream of having. What fan wouldn't want to sit with Bill for an afternoon and get to know him better and listen to him tell stories about his time on the road? This book lets readers do exactly that. Many of the stories in this book are familiar to me; indeed, I've heard him tell some of them a dozen or more times. I was even directly involved in a few of them (Lawler-Kaufman, for example).

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